



Date: 2019-2020 Season

Re: Tax Free Sponsorship

Dear Potential Sponsor,

Thank you for considering the opportunity to sponsor Maryland Glitz All-Stars (MD Glitz). This letter briefly outlines the opportunities and provides a further understanding of what Maryland Glitz All-Stars is all about.

MD Glitz was established in 2014 and is based in Capitol Heights, MD with over 100 young athletes. Our organization prides itself in developing athletes, ages 3 – 18, physically and mentally through our program. Our teams participate in multiple local, regional and national cheerleading competitions. As with most competitive sports, there are many costs associated with a successful season. To help support our athletes and their new training facility, we are seeking sponsors the 2018-2019 season.

All Star cheerleading is a very competitive sport throughout the United States and has recently become a Provisional Olympic Sport!! So as you can imagine, fund raising is necessary to assist our cheerleaders with the ever increasing competitive expenses. These young athletes work diligently to raise money through various methods such as (scratch offs, popcorn sales, raffles, spirit nights, and car washes, etc). However, these fundraisers cover only a small portion of their expenses.

We invite you to become a part of MD Glitz Family! As a sponsor, your donation will enable these cheerleaders to continue to participate in this sport. Show your commitment to the future of these young athletes and our community by donating today and in return this can lead to increased sales, heightened brand awareness and customer loyalty. Donations are tax deductible and should be made to **MARYLAND GLITZ ALL-STARS**. Maryland Glitz All-Stars is a Not-For-Profit, 501(c)(3) corporation organized to assist MD Glitz's young athletes in raising the necessary funds for all competition related expenses. Our Federal Tax ID Number is 47-1203826.

We welcome your sponsorship and look forward to having your company become an active and proud participant with MD Glitz All-Stars athletes. For additional questions & support please contact Brittani Washington, Financial Advisor at Email: [info@marylandglitzallstars.com](mailto:info@marylandglitzallstars.com). We look forward to hearing from you.

Sincerely,

*X Danielle Bethea*

---

Danielle Bethea  
President, Maryland Glitz All-Stars



You can Register & Pay Online at [www.marylandglitzallstars.com](http://www.marylandglitzallstars.com)  
 Click the tab "Become A Sponsor" OR mail payments to  
 Maryland Glitz All-Stars  
 P.O. Box 6431  
 Largo, MD 20792

DEADLINE FOR Silver/Gold/Platinum is **October 15<sup>th</sup> 2019** to be listed in Annual Cheer Showcase Program

**(Logos may be emailed, PNG, JPEG, or Vector format)**

Choose:	Level	Description	Cost
<input type="checkbox"/>	<b>Platinum Sponsor</b>	<ul style="list-style-type: none"> <li>Your business logo &amp; website link on our website</li> <li>5 X 7 framed photo of the organization for your display</li> <li>Social Media Ad promoting your business</li> <li>Name in Annual Cheer Showcase Program that host an upward of 150+ people.</li> <li>Name listed on Organization T-Shirt worn year round</li> <li>"Thank You" Gift Basket</li> </ul>	\$1000
<input type="checkbox"/>	<b>Gold Sponsor</b>	<ul style="list-style-type: none"> <li>Your business logo &amp; website link on our website</li> <li>5 X 7 framed photo of the organization for your display</li> <li>Social Media Ad promoting your business</li> <li>Name in Annual Cheer Showcase Program that host an upward of 150+ people.</li> <li>Name listed on Organization T-Shirt worn year round</li> </ul>	\$500
<input type="checkbox"/>	<b>Silver Sponsor</b>	<ul style="list-style-type: none"> <li>Your business name &amp; website link on our website</li> <li>5 X 7 framed photo of the organization for your display</li> <li>Social Media "Thank You" Post that links to business</li> <li>Name in Annual Cheer Showcase Program that host an upward of 150+ people.</li> </ul>	\$200
<input type="checkbox"/>	<b>Bronze Sponsor</b>	<ul style="list-style-type: none"> <li>Social Media "Thank You" Post</li> <li>Your business logo &amp; website link on our Facebook page</li> <li>5 X 7 photo of the organization for your display</li> </ul>	\$100
<input type="checkbox"/>	<b>Friends &amp; Family Sponsorship</b>	<ul style="list-style-type: none"> <li>Social Media "Thank You" Post</li> </ul>	\$50

Sponsor Name: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Cell Number: \_\_\_\_\_ Business Number: \_\_\_\_\_

Business Website: \_\_\_\_\_

Email (please print CLEARLY): \_\_\_\_\_

Social Media Page (Instagram, Facebook, Twitter, etc): \_\_\_\_\_

Thank You for Your TAX DEDUCTIBLE Sponsorship!

Tax ID # 47-1203826  
 Email [info@marylandglitzallstars.com](mailto:info@marylandglitzallstars.com)  
 Contact Number 301-887-5929